



Hello, Im

Naji Abdulaziz

**DESIGNER &
Digital Marketing**



My Resume

www.najiabdulaziz.com



Naji Abdulaziz Metwaly

I help businesses establish their digital presence and achieve growth through creative design and effective marketing strategies.

+966 54 13 25 922

info@najiabdulaziz.com

www.najiabdulaziz.com



@najimetwaly

My Expertise

Social Media

Print Design

Web Design

Google ADS

SEO

AI Prompter

Tiktok

Employment

Dubai Engineering Consultants 2023 - 2025
Full Stack Digital Marketing

Mishkah Studio 2022-2023
Graphic Design

Egyptian Special Forces 2021-2022
handling graphic design and digital content creation

Education

 **Al-Azhar University**
Bachelor of Laws , 2015-2020

Certification

 **Google Career** 2025
Google Digital Marketing & E-commerce Professional Certificate

 **LinkedIn Learning** 2025
Advanced Google Ads

 **Hubspot** 2025
Inbound Marketing

 **LinkedIn Learning** 2019
Marketing Tools: Automation

 **Russian Cultural Center** 2019
Graphic design course & Motion 6 month

WHAT I DO

I am a creative Graphic Designer and Full-Stack Digital Marketer with extensive experience in visual content creation, website development, and digital advertising campaigns.

I specialize in designing compelling visuals, optimizing websites for SEO, and managing targeted social media campaigns to increase brand awareness and drive sales. I combine design skills with marketing expertise to deliver measurable results and enhance business reputation.

How I Work / My Workflow

- | | | | |
|----|--------------------------------------|----|------------------------|
| 01 | Understanding the Client & Goals | 06 | Testing & Optimization |
| 02 | Research & Strategy | 07 | Delivery & Reporting |
| 03 | Concept & Planning | | |
| 04 | Design & Development | | |
| 05 | Implementation & Campaign Management | | |



My Skills

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I use a full range of modern design, web, and marketing tools to execute projects efficiently and professionally. I stay updated with the latest technologies and trends, ensuring every task is delivered with speed, precision, and high-quality results.



PORTFOLIO



Master Visual

Saudi National Day Master visual

View



Branding and packaging

Bakery and pastry logo om lama online shope

View



Social Media campaign

Social Media Designs for Construction and Engineering

View

PORTFOLIO



Domty Strategy

Domty Strategy

Conduct a comprehensive study of the brand and competitors and suggest ideas for an advertising campaign and social media campaign.

[View](#)



Presentation

Presentation for Vivendas Project
Building classification and compliance with Saudi Building Code (SBC 201)

[View](#)



Company Profile

Design a profile for an engineering consulting office

[View](#)

PORTFOLIO



PORTFOLIO



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Thank You

Let's
Collaborate

